



## Virtual Marchathon 2018

759 Club (dba CHS Band Boosters)

P.O. Box 264

Lafayette, CO 80026

### ***Instructions for Families***

August 2018

Dear Marching Band Families,

It's Marchathon season! As you know, on August 25<sup>th</sup>, our kids will go door-to-door soliciting funds for our band program. In addition, from August 20<sup>th</sup> through August 27<sup>th</sup>, we will be holding our *Virtual Marchathon*, which extends our campaign to friends and family who do not live in our community. We have put together some tools to make this as easy and successful as possible!

Please use the [Virtual Marchathon letter](#) provided

- Send an email to out-of-town friends and family
- Use it as a script for in-person or phone conversations
- Personalize it or add a handwritten note before sending it out

Please use the social media blasts provided (Facebook/Twitter/Instagram) the week of band camp

- Make a status update about why you love marching band and ask for donations
- Ask your parents to put out a fundraising blast as well
- Be sure to use hashtags to help your post gain more visibility

Virtual Marchathon Helpful Hints

- Make checks payable to the "Centaurus Band Boosters" and mail it to the address above
- Go online to [www.centaurusband.org](http://www.centaurusband.org) to make a secure donation using our **Zelle or PayPal** account. There is a donation button at the top right on the home page.
- Ask your donors to put your student's name on either the check memo line or in the Student Name field on **Zelle or PayPal**.
- We are a non-profit, 501c3 organization. Donations go to the General Fund to benefit all students and therefore may be tax-deductible.
- If their employer has a matching program, ask them to please consider taking advantage of it to increase their gift.

**Please remember to check in with your friends & family before August 27<sup>th</sup> to remind them to send in their donation.**

If you have any questions or need more information, please contact Amy Dunbar-Wallis ([adwallis@hotmail.com](mailto:adwallis@hotmail.com))  
Thank you!

Sincerely,

Amy Dunbar-Wallis